

## Optimist Newsletter and Website



Dale Willenborg talked to the Optimist Club about the Treynor Optimist Club newsletter and website. The newsletter is published weekly and part of the newsletter is sent to newspapers, while the entire newsletter is sent to members, some electronically and some via paper copy. The website is usually updated every week or two.

Dale takes pictures of the speakers and other meeting events each week. He unloads the pictures, edits them using Picasa, a free photo editing program, and includes one or more pictures to the newspapers along with the article.

Dale uses Google Chrome for most website browsing. It is fast and can be installed for free. He uses Firefox and an add-on called FireFTP to upload files to the website. Firefox has a lot of free add-ons to perform various functions.

Dale uploads the newsletter, website changes, and speaker information. Speaker information is only updated every two or three months, because it is time consuming to create a web page of information about

the speaker and keep the alphabetical list of speakers current.

The [treynoroptimist.org](http://treynoroptimist.org) website contains an alphabetical list of all speakers at the club since 2004. It also has all the club newsletters since then.

Since the Treynor Community Center has wireless internet access, the club also looked at the [treynorfan.com](http://treynorfan.com) website and some of the information available there. The Optimist Club is one of the sponsors of [treynorfan.com](http://treynorfan.com).