

## **Fund Raising**

JOHN SCHMITT with assistance by KATHY presented a new fund raising concept to Club members. JOHN and KATHY are business associates of a company that manufactures consumable products with a reputation for health and wellness-a company that has had a half billion dollar in sales this year. JOHN explained a not-for-profit corporation could be a part of the business and receive the benefits each month from customer purchases of the unique products, which include personal care, nutrition, laundry, pharmaceuticals, and skin care. All the products are ordered direct from the company and are delivered to your door, JOHN noted. The customary advertising and handling charges associated with the retail market do not exist with this company, JOHN explained. Thus the product prices are very competitive and business associates can be rewarded for establishing a customer base.