



TS Bank Business Development

On June 15, Kelsey Volkens Stupfell spoke at the Treynor Optimist Club. Kelsey went to Simpson College in Indianola, Iowa. She received her BS degree in Corporate Communications with minors in Music and Religion. She is currently VP of Business Development at TS Bank.

Kelsey is focused on branding for TS Bank. The bank is open online in 22 states; it gives 10% of its pre-tax income back to the community, and 97% of employees volunteer for some church or other charity.

TS Bank has a new mobile banking app for Smart Phones. With it you can manage your account, pay bills, and perform other functions. You can also pay the babysitter or others with PopMoney. Soon you will be able to take a picture of a check with you

phone and e-mail it to the bank for deposit. TS Bank has a Facebook account, a YouTube account, and is exploring twitter.

The TS student bank at Thomas Jefferson High School has 30 new accounts this year. One of the student representatives from last year now works at the bank and will be going to college majoring in accounting. The bank is starting a new bank at Rue Elementary.

Kelsey is excited about changes she is involved in at TS Bank.