

Selling Oil Products

Lynne Branigan spoke at the Treynor Optimist Club on June 4. She grew up on Three Bridge Road. She is married and has two children. Lynne has worked in community service for over 25 years.



Lynne worked for Warren Distribution for 20 years after getting her Associates degree at IWCC. She spent two years in England, establishing their international business there, building the overseas business to \$11M a year.

She retired and started her own business in 2013, called Export Experts LLC, a consulting firm for selling overseas. After three weeks she was recruited by Omni Industries, an oil company. She said she lasted only 20 weeks there because she had to deal with too much damaged product and the company didn't want to correct the problem.

In March 2015 she started BEX International LLC, selling premium lubricants overseas. She found a classy container and purchased a logo from Java, Indonesia. She said that overseas people don't trust oil made in their country, so "Made in the USA" is important for them.

Lynne recently visited Dubai and signed up three distributors from that visit. She is mainly working with family owned businesses. She has factories in Chicago and California to minimize her shipping costs.

Lynne is running for Pottawattamie County Board of Supervisors.