



### **Follow the Star**

Sue Trede spoke at the Treynor Optimist Club on January 9 about her children's book "Follow the Star". She started the book two years ago. It took her a couple months to start the book, then took a break, before finishing it. Most of that time was getting a copyright for the book and getting pictures drawn, which took a year. There is a hand drawn picture on every page. The pictures were drawn by the High School daughter of the doctor she works for. The publishing company wanted \$150 per picture.

Sue decided to do a self-published book, but wanted a copyright first. The copyright cost \$225 and took 9 months. The book was published by LifeRich Publishing Company, a division of Reader's Digest.

Sue had 500 copies made of the book. It sells for \$13.95. She has sold the books through fairs and other venues and now has to order more. She also gets a 10% commission through Amazon and Barnes & Noble and 25% for those sold through LifeRich. Her 500 copies were half price.