

## Iowa Architectural Foundation Community Design Program



Tom Lewis talked about the Community Design Program on April 28. The focus of the design is on Highway 92 between the welcome signs on each end of town. His slide show focused on weaknesses, strengths, suggestions, and phase one of the project for Treynor.

Weaknesses in Treynor include having no town center, speed of traffic on Highway 92, lack of pedestrian benches and waste receptacles, Highway lighting inconsistencies, inconsistent sidewalks, and lack of bicycle accommodations.

Strengths include the Community Center, new town entrance signs, grocery store, and the highway connected to Council Bluffs. Treynor has a pocket park next to the bank, a Post Office, Veteran's Memorial, a desirable school system and a high level of community involvement. The town also has the TRA, a new housing development for future growth, and has been successful in past projects.

The Community Design Program suggested directional signage in town, updated street lighting, and dedicated pedestrian crossings. Consistent landscaping, such as bump-ins with trees, would add to the town's appearance and slow Highway traffic. Dedicated seating and bicycle racks would add to the town appeal. They also recommended a community logo, a common business web presence, consistent building façade treatment, and including Treynor on future bicycle trails.

Phase one of the project will most likely include pushing for crosswalks, directional signage, a sign North of Treynor, trees for landscaping around the Veteran's Memorial, and a consistent town logo and identity for stationary and signs.

Information about the Iowa Architectural Foundation is available at [IowaArchFoundation.org](http://IowaArchFoundation.org).