

TO MAKE YOU THINK

Travis Justice has been in radio and television broadcasting since high school days at TriCenter. While his main interest is sports analysis and sports commentary, he has ‘branched out’ into more widespread commentary in recent years. Travis noted he has been working at KMTV 3 in Omaha for over three years and the past two years has had a daily show during the evening news period called ‘For What It’s Worth.’ On this show he offers his opinion on local and national happenings that he selects from observations and other reports. Travis said his objective is to get viewers to think about the issues. Travis reports positive and negative reactions of viewers, and he responds to the many emails he receives. Travis noted he was fortunate to be able to work in broadcasting, which he enjoys. However some think it is a little strange for him to be making a living “making other people mad.”