



The Optimist Club of Treynor, IA NEWSLETTER

Iowa District, Zone 3, Club Number 40-109

Iowa District Governor Craig Kelley, C: 641-891-8700

Optimist International President Ronnie Dunn, C: 502-226-0205



Club Officers for 2006-2007

President	Gary Gutttau	487-3248	Board Member	
V. Pres., Pres. Elect	Dale Willenborg	366-6815	2005-2007	2006-2008
V. Pres.	Jon Jacobsen	487-3193	John Klein	Steve Irvin
Secretary	Teresa Fahrenkrug	487-3675	Bob Hibbard	Gerald Forristall
Treasurer	Jeff Jorgensen	487-3355	Larry Kramer	Denny White
Past President	Gary Funkhouser	487-3343	www.treynoroptimist.org	



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NEXT CLUB MEETING

The next meeting of the Optimist Club of Treynor is planned at 7:20 a.m. Saturday morning June 2, 2007 in the Community Center. JEFF JORGENSEN has arranged for a speaker. All members are encouraged to bring a guest and the public is invited.

REPORT OF RECENT CLUB MEETINGS

At the club meeting on 5/26 there were 18 members and four guests present. President GARY GUTTAU opened the meeting with the pledge and STEVE IRVIN led the devotion prayer.

The 50/50 was awarded to STEVE IRVIN. The attendance pot was awarded to LINNEA WHITE, but it was not collected.

Guests Dee Gutttau, mother of the program speaker, and 2007 Treynor graduates Melissa Nielsen and Lea Hartigan were introduced. Nielsen and Hartigan each received an Optimist Club Scholarship and they talked about their college plans. Nielsen plans to attend Morning Side College and major in elementary education. Hartigan is attending Wayne State and plans to study business and marketing.

JOHN SCHMITT contributed a dollar to the Youth Fund in recognition of his 6th grade grandson receiving President Gold Awards in math and science.

The Bike Safety Day was held on the 24th. Because of rain in the morning the riding skill demonstration could not be chalked on the elementary school playground. However, bikes were inspected for unsafe conditions and adjustments were made where possible. Pott. County Sheriff Deputy Dwayne Richey was present to talk and demonstrate to the youth and adults present about safe bike riding practices. He also fitted the fourteen participants and a few moms with new bike riding helmets and distributed bike safety literature and trail maps. A new bicycle was awarded by drawing to Matthew Deitchler. Wal-Mart of Council Bluffs and the Club provided bike. Thanks to Pres. GUTTAU for making arrangements and providing refreshment drinks and to KEVIN UNDERWOOD for providing home made cookies. Thanks to DALE WILLENBORG for lining up help. Other workers were LARRY KRAMER, RICHARD VORTHMANN, JOHN KLEIN, and GARY FUNKHOUSER.

Pres. GUTTAU announced a Board meeting will be held after the next Club meeting. Fund raising ideas are to be discussed.

REALIZING BENEFITS FROM PLANNING

Lyse Wells, daughter of Pres. GUTTAU and Manager of Organization Effectiveness for the

P.S. Two ardent fishermen met on their vacation and begin swapping stories about different places they had fished, the kind of tackle used, the best bait, and finally some of the fish they had caught.

One of them told about a vicious battle he once had with a 300 lb salmon. The other man listened attentively. He frankly admitted he had never caught anything quite that big. However, he told about the time his hook snagged a lantern from the depths of a lake. The lantern carried a tag proving it was lost back in 1912. But the strangest thing of all was the fact that it was a waterproof lantern and the light was still lit.

For a long time the first man said nothing. Then he took one last draw on his cigarette before rubbing it out in the ash tray. "I'll tell you what I'll do," he said slowly. "I'll take 200 pounds off my salmon, if you'll put out the light in your lantern."

Payless Shoe Source Company, spoke to Club members about her work. For the past two years Wells has provided leadership in the transformation of Payless Shoe Source from a common shoe store to a store with several brands that offers fashionable shoes and accessories appealing to all. Wells explained the company hired a new CEO and implemented a strategic planning effort to determine a new business plan. Because of her business experience and expertise in industrial and organization psychology, Wells became a facilitator of training, team work, and employee development so that Payless could successfully operate with a new business plan. Ninety percent of companies fail to follow through with their strategic plans, Wells noted, in spite of all the effort and expense in creating the plan. Most of those who do follow through do not realize a bottom line profit from the effort. Yet the process is beneficial to a company as well as any organization that strives to determine a vision and a plan to fulfill that vision. Wells explained the success of the planning process lies in its understanding at all levels of business. Communication up and down the supervisory line is essential. Wells noted she is also involved in a strategic planning process with her church and the process has been revealing to those working on the project.

CALENDAR

May Can Kennel contributions for Optimist Scholarships

May 30 Can and bottle sorting, 6 p.m.

June Can Kennel contributions for High School Baseball Program.

Jun. 2 Club meeting, program TBA.

Board meeting after the Club meeting.

Jun. 13 Can and bottle sorting.

Birthdays

6/5 BOB ABBOTT, 6/9 LES HARVEY

6/20 JEFF JORGENSEN, 6/22 KEVIN ELWOOD

Anniversaries

6/1 KEVIN ELWOOD, 6/3 ARYLN NORRIS,

6/5 STEVE IRVIN, 6/15 STEVE CHAMBERS,

6/26 LARRY KRAMER, 6/28 MICK GUTTAU

recognized to date

