



July 18, 2020

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Rustic Cuts

Sheryl Larson and Kristie Driver spoke at the Treynor Optimist Club on Saturday, July 18. They run the Rustic Cuts Butcher Shop at 501 Veterans Memorial Hwy in Council Bluffs.



Sheryl and Kristie passed around some of their beef jerky, made locally. They started their business five years ago. They use no preservatives. They sell beef, chicken, pork, cheese from a local dairy, spices, pellets for smokers, and some clothing.

Rustic Cuts grinds their own beef and also sells beef bacon and beef bundles. Their meat is vacuum sealed when frozen. Beef bacon does not shrink in size when cooked.

All meats are sold by the pound. They have 3 butchers and about 20 employees. They will cut beef in any size you want.

Rustic Cuts raises their own Black Angus cattle. They raise about 4000 per year. They process about 15 cattle each week and now have a refrigerated truck.

Their main advertising is via Facebook. They also sell to several restaurants. Rustic cuts is open every day, 10:00 a.m. to 7:00 p.m. Their website is <https://rusticcutscb.com/>

Sheryl has two children, a daughter and a son, both in college. Kristie has a married son in North

Carolina with three children, and a daughter in Florida.

Meeting Minutes

Bill Vorthmann, President, called the meeting to order at the Treynor Community Building. Fifteen members and four guests were present.

Dale Willenborg and Bill Vorthmann provided humor.

Jim Clausen won the 50/50 drawing. Rustic Cuts donated a \$25 gift card and Kirk Vorthmann won the gift card. Jordan Campbell won the attendance drawing.

Bragging Rights: (\$ to fund youth activities)

Gary Guttau donated because he has lived on the farm half the time the family has owned it.

Community News:

There is regional baseball tonight. Treynor is playing Clarinda.

The Farmer's Market in Treynor is every Friday night from 5:00 until 9:00 p.m. There are 10-15 booths.

New Business:

There was a discussion about storage of cans and bottles from the can kennel. No date has been announced for opening the Glenwood redemption center.

Caseys is going to give the Treynor Optimist Club nine cases of bags for the can kennel.

John Klein attempted to put in an application for \$25,000 from State Farm. Nationwide they accept 2000 applications, but in less than 50 minutes after applications opened, State Farm had received the 2000 applications. John had not completed the application within that short time.

Can kennel sorting for the Cub scouts will be Wednesday at 7:00 p.m.

The Western Iowa Development Association (WIDA) has developed promo videos of each

town in Pott. County. Treynor's video can be found at: <https://www.widaiowa.org/treynor.html>

There being no further business, the meeting was adjourned and concluded with the saying of the Optimist pledge.

HUMOR



When I was your
age, I had to
walk 10 feet
through shag
carpet to change
the TV channel.

Calendar

July 22, Wed – Can kennel sorting at 7:00 p.m.
Aug 19 – Put up flags for beginning of school

Birthdays

July 14 – Gary Guttau (recognized)
July 23 – Jerry Hempel
July 27 – Jim Clausen

Anniversaries

July 14 – Jeff and Mary Beth Jorgensen
July 15 – Jordan and Katie Campbell
July 25 – Chuck and Kathy Nielsen

Programs

July - Kirk Vorthmann
August - Dale Willenborg
September - Jordan Campbell
October - Bill Vorthmann
November - Jerry Hempel
December 6, 13 -Ken Graham
December 19, 26- Chad Guttau

Speakers

To be announced

Dale Willenborg and Dee Guttau, contributors

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Dues/Donations/Flag Money: Mail to Optimist Club of Treynor, PO Box 354, Treynor, IA 51575