



December 12, 2020

Vol. 36, No. 37

Tyler Juranek –Speaker

Tyler Juranek, a 2015 Treynor graduate and owner of Unleashed Relief, spoke at our meeting today. He grabbed our hearts with his story of challenges and the development of his business.



In 2nd grade he was so frustrated one day with learning braille, that his special teacher for the visually impaired told him to get rid of the word, “Can’t”. Her motto was: “A quitter never wins and a winner never quits.” In 2nd grade he at last determined “I’m going

to be a winner.” And in junior high, he was thankful for that hard-nosed teacher!

Tyler jumped into activities in school and became an Eagle Scout. He attributes all his family who encouraged him early on to be a productive member of society. And he attributes Tom Schnepel, Scoutmaster, as having a great influence on his life and being like a second dad.

After high school, Tyler attended massage school and became an independent massage therapist contractor in Omaha. March, 2018, he started his own business at his family’s home near Council Bluffs, “Unleashed Relief”. He retained 80% of his clients.

His own philosophy is that if someone pays for a 60 min. massage, they get a full 60 min. massage. Tyler described various services he offers from a 15 min. chair neck and shoulder massage, to a 30-60-90 min. massage.

Tyler bases his business on the Scout oath and rules, and he has developed his Juranek rules:

- Step into the client’s shoes while you are working and imagine what they are feeling while you work and what you can do for them.

- Never under any circumstances perform a technique or modality that you wouldn’t perform on self.
- Take the necessary steps to work with everyone.
- Clients always come first. When you come to my clinic, you don’t pay until service is administered.

Tyler practices strict Covid rules. He does all of his own booking and accounting. He even has a machine that verifies what denomination a bill is.

As a businessman, Tyler has a big heart for giving back. He donates to a fund that helps people with disabilities and helps with a tractor ride that raises money for visual research.

In the future he hopes to contribute to Campabilities and Share Affair, which help people with impaired abilities.



Tyler Juranek, LMT
24065 McPherson Avenue
Council Bluffs, IA 51503
UnleashedRelief@gmail.com
402-943-6414

Meeting Minutes

Dale Willenborg, club president, called the meeting to order at the Treynor Community Building. Present were fourteen members (including 3 virtually) plus two guests, Bob Houer and Tyler Juranek.

Dale led the Pledge of Allegiance and gave the opening prayer.

Chad Gutttau, Kirk Vorthmann, Dale Willenborg, and Gary Gutttau provided humor.

Chad Gutttau won the 50/50 drawing and Matt Saar won the attendance drawing but was not present.

Birthday: Kevin Underwood's birthday was observed.

Anniversary: None

Can Kennel: Chad Gutttau, Gary Gutttau, John Klein, and Bill Vorthmann helped with the can kennel sorting this week. Gary Gutttau gave a complete report of the youth organizations status of checks plus bags of cans/bottles redeemed and yet to be redeemed for the year. Kudos to all who have stored cans/bottles. Kudos to Gary for keeping track of all of this.

Dale Willenborg reported he will make some adjustments to the two surveillance cameras. They are so sensitive that they notified him of the snow today.

Approximately \$192,000 has been raised for youth through the can kennel to date.

Because school gets out Monday, Dec. 21 for Christmas, can kennel sorting will be after school that day.

Other business:

A thank you from the Metro Area Youth Foundation was received for the \$100 donation.

Dale Willenborg reported he has sent out notices to all organizations that applications are due for requesting the can kennel in 2021. The board will meet soon to approve the requests.

Christmas Activity: Next week bring items to donate to the Treynor food pantry.

Also for any member wanting to participate bring a white elephant gift for gift exchange fun.

Bragging Rights: (\$ to fund youth activities)

Kevin Underwood contributed for Carter White's 32 points scored in the St. Albert's game.

John Klein donated because ISU is in the Big 12 Football Championship Game Sat., Dec. 19.

Bill Vorthmann paid to clear his guilt for sharing the joke he told!

Dee Gutttau donated an angel decoration for the auction which Kirk Vorthmann bought for \$3

Next week's speaker will be Jeanette Pavkov from Perfectly Crafted.

HUMOR

My wife didn't order anything from Amazon yesterday so the UPS guy knocked on our door to see if we're okay.

Calendar

Dec. 21– Can Kennel Sorting

Birthdays

Dec. 16 – Kevin Underwood

Dec. 23 – Chuck Nielsen

Anniversaries

Dec. 27 – Gary and Dee Gutttau

Programs

December 19 - Chad Gutttau

2021

January - Keith Denton

February - Gary Funkhouser

March - Chad Gutttau

Speakers

Dec 12 Tyler Juranek, Massage Therapist

Dec 19 Jeanette Pavkov, Perfectly Crafted

Dec 26 No Meeting

Jan. 2 No Meeting

Dale Willenborg and Dee Gutttau contributors

Judy Gutttau, judy.gutttau@tsbg.com, 402-670-4330

Dues/Donations/Flag Money: Mail to Optimist Club of Treynor, PO Box 354, Treynor, IA 51575