



Dec. 3, 2022

Vol. 38, No.47

Rise & Shine Car Wash - Treynor



Justus Brammer (left) and Brian Hadfield (right) spoke about their partnership in buying Rise & Shine Car Wash in Treynor, formerly Rock & Sudz, 20 West Main, the only car wash in town! They

purchased it approximately June 30 after inquiring of Rocky Saar if he would consider selling it. The car wash in Treynor was originally installed in the mid-90's. They hope to be open for business by mid-January.

The two have visited with many car wash owners and have been working on a complete transformation – cleaning, painting, replacing worn out pumps and motors and putting in a new water softener, insulating (there was none), and putting in new wallboard panels. The east bay will be automatic which will be put in Dec. 12. Brian stated it will be up there with the best touchless systems around- no brushes. Justus said it is an upgraded version of Oakland's and has a dryer also. The west bay will be self-serve. The soap has been upgraded and smells good!

Justus' full time work includes constructing car washes. Justus has worked on car washes for Casey's, and the guy in charge said this is the one to go with. Brian's full time work is in marketing. Price points will be comparable to Griswold and Council Bluffs. There will be credit card capabilities. Marketing is a big part of their plans. There will be some special pricing offers to be announced. The car wash will be open 24 hrs./day.

They stated a lot of money was spent on concrete with a whole new front 20 ft. out and a drive lane around the building. Entrance to the automatic bay will be a drive around and enter on the north. The bay space allows for big trucks. Eventually they may enclose all of this. High speed doors are being installed as well. A new vacuum service that works is planned also.

Approximately 60 gals. of water is used per wash in the automatic bay. Water is not reclaimed as it is a very expensive system. Self-serve uses four gallons/minutes. Water pressure has been doubled and is safe. In-floor heating has been added preparing for the touchless automatic system. The septic system separates out mud from water and the pit has to be sucked out occasionally by a sump pump company.

The car wash can be run from the owners' phones anywhere! If there is a problem, there will be signage of who to call. Justus wants to be called. They have two tech companies nearby to assist.

Financing was through the Nebraska Enterprise Fund and represents their largest loan totaling \$425,000. Insurance quadruples with automatic serve. Brian stated Treynor has 5700 cars per day traveling through town! The equipment will last 12-15 years. Everything is stainless steel – all components. The old ones were plastic. The system will perform 500,000 car washes.

Best wishes to these new Treynor business owners!

Next week's speaker will be:

Tyler Juranek

**Unleashed Release & his service dog
8-9 AM Sat. Treynor Community Building**

Meeting Minutes

Jordan Campbell called the meeting to order. Present were 20 members member. Guests were Justus Brammer and Brian Hadfield.

Jordan led the Pledge of Allegiance and gave the opening prayer.

Jokes were shared by Keith Denton, Bill Vorhmann, and David Danker.

50/50 was won by John Klein. Kirk Vorthmann's name was drawn for the **attendance drawing** but it went unclaimed.

Birthdays/Anniversaries: None

Bragging Rights: (\$ are used for youth activities)

- Dick Fox contributed to state that they had 16 people at their house for Thanksgiving for the first time in four years. He also stated that his wife usually makes sauerkraut, but forgot, and nobody missed it! ☺
- Judy Gutttau donated to brag on the USA being in the World Cup and competing today.
- Jordan Campbell paid to state that Joe Chapman had his 100th victory coaching Treynor Girls Basketball.

Auction Items:

A large snowman and large Santa figures donated by Dee and Chad Gutttau sold for \$6 to Jordan Campbell and \$2 to Glenrose Meier.

Football Pool: Kevin Underwood won!

Business:

- The football and wrestling cheerleaders have the Can Kennel sorting this Wednesday at 2 PM.
- Our treasurer indicated our cash flow shows we will be \$542.60 in the red at year end, and promoted the club have a can kennel sorting.
- Board meeting notes from after the meeting:
 - Present: Jordan Campbell, John Klein, Judy Gutttau, Gary Gutttau, Dale Willenborg
 - Can kennel assignments was the main goal today with 12 applications received. This will be finalized early in 2023.
 - Jordan requested we offer pens to speakers as well as mugs. He and Dale will work on this further.
 - A future topic will be the Optimist Volunteer Banquet.
 - Possibilities for leading the Optimist Oratorical/Essay contests were discussed.
 - A possible lunch with our younger members with Jordan was discussed for 2023 to get to know them and their input.
 - Fees were discussed and questions were raised if lower fees would bring in younger

members. What would insurance from another source cost? What would you do with the JOI club?

- The Can Kennel is growing and overflowing so expanding cages on to the deck was discussed.
- Jordan will talk with HyVee (local and corporate) about bags.
- Jordan asked Gary to research the total amount that comes from the can kennel in a year. Discussed was whether we have assigned times for Optimists to have the can kennel or take a small percent from each organization's collections. The Optimists help with each sorting.
- Another meeting will be held next month.

Community:

- Jerry Hempel and Gary Funkhouser shared samples of nuts being sold by their wives, who are PEO members. There are a few extra bags for sale at \$10 each.
- Tonight is the Legion Bingo at the Community Building.
- It was noted that Treynor Girls Wrestling has started and they had their first meet this week.
- Jeff Schoening is playing with a duo at Sugars tonight.

The meeting was closed with reciting of the Optimist Creed.

HUMOR



WELL, THIS IS AWKWARD...

Calendar

Events

Dec. 7 Can Kennel sorting 2 PM

Birthdays

Dec 16 Kevin Underwood

Dec 23 Chuck Nielsen

Anniversaries

Dec 27 Gary & Dee Guttau

Programs

Dec Linda Danker (First 2 Saturdays)

Mick Guttau (Third Saturday)

No meetings Dec. 24, 31.

Jan Mick and Judy Guttau

Speakers

Dec 10

Tyler Juranek, massage therapist at Unleashed Release. He will talk about his service dog and give massage updates.

Dec 17

Norm Collins, Collins Consulting and tax update (please note this is a correction)

Dec 24

No meeting

Dec 31

No meeting

Jan 7

Mike Jerke, CEO Southwest Iowa Renewable Energy (SiRE)

Jan 14

Shelly Bailey, JOI Club

Jan 21

Wendy Andersen, Treynor Days and Splash Pad update

Jan 28

TBA

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