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Lilypops – new business in Treynor



Cassi Johnson is the owner of a new business in Treynor – Lilypops. It is located just south of the post office in a building she and her husband bought. Also in the building is Roots, a hair salon owned by Amy Pederson. The space for Lilypops was renovated into a small kitchen to

make her cake pops and a coffee shop. She also serves smoothies and refreshers.

Katie Bonnet serves as Manager and also sells some of her own Applewood Acres baked goods at the store. Some part-time workers have recently been hired.

Lilypops has a couple seats in the front, a high top bar with 4 stools, and one more table in the back with two seats. It is designed to be a come and go place.

Cassi said she started making Lilypops three years ago and first sold them at farmers markets. As it became more popular, she knew it was time to take the business out of her home and to get help.

Her hours can be found on social media. This week it is 12-4 PM Monday and 6:30 – 10 AM and 1-4 PM Tues-Thurs. 6:30 AM-12 PM Fri. and Sat. 8 AM-12 PM. If the open sign is on in the front door, the shop is open. When school opens, the hours may change a bit to capture the after-school rush.

Cassi stated that smoothies are actually the biggest seller. A smoothie is a fruit blended drink. Strawberry banana is very popular. A refresher is a smoothie without the ice and has some green coffee extract in it to give you a little pick up. Lilypops are a dense cake ball on a stick. The name came from her daughter Lily. The treat is served upside down and dipped in chocolate and wrapped. Flavors offered have

been lemon bar, cookie dough, funfetti, puppy chow, monster cookie dough, and she's working on red velvet, etc. She said it takes the course of a day to get a batch done and she has been making 300 a week lately and running out. Dropping her wholesale orders, which she did this week, will allow her more time for the store.

Cassi shared a secret of how to not have the cake ball fall off the stick. She puts a little of the chocolate coating on the stick before wrapping the cake ball on the stick.

A request has been for ice cream so she may offer that by working out something with local shops in the area. It's possible too that she will sell some local products on a shelf.

Since she has opened, all is going well, and there has been lots of good support. She had a soft opening, a first day opening, and a recent ribbon cutting.

Cassi grew up on a farm near Rising City, NE, south of Columbus. Her husband is from Red Oak. They met while working at Scheels. They settled in Treynor five years ago and have two children, Lily, first grade, and Oxford, preschool.

Cassi says her degree is in Exercise Science and her livelihood is selling desserts! But she said, it's important to work out to work off the sugar!

Next week's Program:

Mark Costello, State Senator in the Iowa legislature from our area.

FAMOUS QUOTE

“So many things are possible just as long as you don't know they're impossible.”

Norton Juster

Meeting Minutes

Dale Willenborg called the meeting to order. Nineteen members were present.

The group recited the pledge and Jordan Campbell gave the prayer.

Jokes: Keith Denton, Dale Willenborg, Bill Vorthmann, Steve Chambers

50/50: Jerry Hempel

Attendance: Ken Graham, who was not present to claim.

Birthdays/Anniversaries:

Free breakfast was provided for Chad Gutttau's 54th birthday. Thank you.

Jerry Hempel noted he and Barb's 41st anniversary was celebrated.

Bragging Rights: (Dollars are contributed to benefit local youth programs.)

- Bill Vorthmann stated his grandson James is in FFA and took a steer to the State Fair in the FFA Production Class and got a purple ribbon.
- Jordan Campbell stated their family went to the Wisconsin Dells with the Magil family on a week's vacation and had a great time.
- Dale Willenborg stated all of his siblings (one of 8 has passed) celebrated with his dad for his 100th birthday on Tuesday. A large family reunion is planned for this coming weekend.
- Steve Chambers stated his son, Brad's oldest daughter, a student at Doane, participated in a study program in France for seven weeks and was able to walk the streets of Paris, right before the Olympics began. She speaks French.
- Dick Fox stated four of his eight grandchildren will be in college this fall and his wife has lots of activities on the calendar that they hope to attend. Grandson Tyler will be done in October.
- It was noted that Dan Kinsella was observed on tv in the audience of the Men's 100 M. Olympics track meet in one of his signature hats.

Business:

- Can Kennel sorting will be next Sat. at 9:15 AM to assist St. Paul Youth.
- Can Kennel helpers last Saturday with the Cub Scouts were Dale Willenborg, Gary Gutttau, Keith Denton, John Klein, Bill Vorthmann (and daughter Rachel Dyke and grandsons, James, Eli, and Brock), and Judy Gutttau.
- We are proud that our Optimist John Klein was selected to be lowan for a Day (Not Year...please note this is a correction from last week) on Monday, August 12. Please read the attached news article in this email.
- Bill Vorthmann reports there are boxes available at ALDI's that would be good for packing glass bottles in the can kennel. If you shop there, please bring some to the can kennel.
- Because of the need to replace some flags, there was discussion about possibly adjusting the number of scholarships given.
- The club approved the Teammates application for Can Kennel from Nov. 10-Dec. 7.

Other:

- Gary Gutttau inquired if anyone had thoughts about the dream he had expressed about a Treynor History Museum. It was suggested it would be good to mention this at the community meeting on Aug. 29.
- It was also noted that the Treynor History Book, as discussed last week, is already digitized by the Library and the link is: (click on to open)
4b4ad937663299f52375ecc55121f558.pdf (councilbluffslibrary.org)
- Kathy Luedke inquired if anyone knew how to access the Nonpareil free through the library website. It was recommended we have the library speaker come again to talk. It was noted by Kevin Underwood that the library accepts good used books.
- Bill Vorthmann inquired about the status of the Senior Citizen Homes which was discussed briefly.

HUMOR

English is the only language where you drive in parkways and park in driveways.

It's also the only language where you recite in a play and play in a recital.

CALENDAR

Events:

Sat. Aug. 17 9:15 AM Can Kennel Sorting – St. Paul Youth.

Birthdays

Aug 23 Judy Guttau

Anniversaries:

Aug 25 Gary & Julia Funkhouser

Programs:

Aug Chad Guttau
Sept Jim Clausen (first two)
Bill Vorthmann (last two)

Speakers

Aug. 17 Iowa Senator Mark Costello
Aug 24 Wendy Andersen, Splash Pad
Aug 31 MaryAnn Hanusa, Candidate for County Auditor
Sept 7 Byron Menke, Menke Auction
Sept 14 Vicki Dowling – Part 2 – Treynor History Memories
Sept 21 Russ Maguire - CPR

Community Events this week:

- The calendar is pretty empty this week. It was stated that it would be a good week to go to the Iowa State Fair.
- And if you have an Olympic watching melt-down, you can look forward to watching the Iowa State Fair on Iowa PBS through Aug. 18.

Future:

- Aug. 23 - School in Treynor begins.
- Thurs. Aug 29, the public is invited to attend a presentation of consolidated findings from the Treynor's Tomorrow committees at an Action Forum 5:30-7 PM at the Treynor Community Building.
- Fri. Sept. 27 - Treynor Homecoming

Give-Away:

Dick Fox offered a yellow squash and a cucumber for free.

There being no further business, the meeting was adjourned.

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