,,The Optimist Club of Treynor, Treynor, IA
Iowa District, Zone 2 Club Number 40-109
Iowa District Governor: Sue Wunsch

Lt Governor: Susan Enewold, CB

NEWSLETTER

Treynor Optimist Club President:
Dale Willenborg

Aug.23, 2025 Vol. 41, No.33

Jarvis Quality Meats, LLC



Tony Jarvis has been a butcher for the majority of his adult life. Recently he and his fiancée, Krysta Stevens, opened Jarvis Quality Meats LLC just south of the Treynor Post Office.

Tony was raised in Bellevue, then transplanted to CB fifteen years ago. Long ago he worked in a packing house where he had a chance to do every job. He also worked in grocery stores, working in the HyVee meat dept for 12 years on Madison Ave. and then the HyVee meat dept at 180th & Q, Omaha, the busiest of all HyVee stores. He developed a love for protein and a vast knowledge of the meat industry.

Krysta was raised in Oakland went to UNO and Iowa Western. She has 13 years of banking experience having worked at TS Bank and now First National Bank in Omaha. Krysta does the marketing for Jarvis Quality Meats. Tony and Krysta are planning a wedding within six months. Krysta's two children, six and eight, help also.

Logan Wellman, Senior at Treynor, has recently been hired part-time to help during evening hours.

Tony and Krysta saw a need for quality fresh meat availability in the Treynor community, and they liked the idea of getting away from the city.

They initially started shopping with Bertelsen's of Underwood for fresh beef and chicken. The meat from one cow was sold in 3 days. They shop locally and stated the quality of meat is stressed if not purchased close by. The difference in the meat the store offers is the quality of cut and the love that goes into it, as well as the aging process which is typically 3-4 weeks. This is the difference between restaurant to restaurant as well. They can vacuum seal their hamburgers and brats. They have had wonderful feedback on their burger patties and ground beef from customers. People eat with their eyes!

To offer a variety of goods, they partner with a family farm from Griswold (Tony and Jerry Orstad with Five Oaks) who offer jerky, specialty steaks, and snacks. Locally they partner with Tweets who utilize the sausage for their breakfast offered to their consumers. Tweets then makes hamburger buns for Jarvis to sell. Tony will swap buns out for dinner rolls this coming season as well to keep a variety on hand.

Tony loves processing wild game during the winter. Also watch for beef roast and tongue, which is great smoked and stewed with vegetables, He tries to keep two options of steak in the showcase. They also offer convenience items such as potato and macaroni salad, cheese, jerky, etc. More items are coming such as pork, tri tips, tenderloins and shrimp.

Prices are very reasonable and Tony will try to stay competitive. Rustic Cuts in CB is the only other meat store competitor in the area.

Tony hand cuts everything and it is freshly ground. Sometimes he grinds more than once per day. Shelf life is paramount! He'd be happy to put their meat in any restaurant or store. They would love to look for sponsorships like Treynor Days, and schools to use their products for sporting events. Lewis Central will be providing 400 hamburgers this year for the football games and provide their hot dogs. There are many opportunities and events they can accommodate!

Store hours are 10 AM-7 PM Monday-Saturday. They will eventually try out some Sundays so people can stock up for a week.

Their dream is to have a facility here that enables them to process but keep the store they have now. They want to always be in the middle of the road for pricing. They have had an overwhelming amount of community support. "It's been really awesome, and our hearts are full!"

Thanks to Kathy Luedke for taking notes!

Next Week's Program
To be announced

Famous Quote:

"Inhale, exhale, it is well, it is well."

Morgan Harper Nichols

Meeting Minutes

Dale Willenborg, President, called the meeting to order.15 members were present. Guests were Tony Jarvis, Krysta Stevens and daughter Reese

Prayer: Ken Graham

Jokes: Keith Denton, Kevin Underwood, Bill Vorthmann, Dale Willenborg

50/50: Kathy Luedke

Attendance: Doug Dillivan, but he was unable to claim.

Birthdays/Anniversaries: None

Bragging Rights: (Dollars are contributed to benefit local youth programs.)

- Steve Chambers said he has been invited to a 50-year reunion of West St. Paul High School in MN, where his first head football coaching job was upon college graduation. This is making him feel old!
- Kirk Vorthmann shared that there is a gofundme.com for Justin Maguire as he had a house fire in CB.
- Jordan Campbell shared that his son broke his right thumb at the first football practice. He can play when he gets his hard cast. He is ranked 4th highest bench press on his team.

BUSINESS:

- The Dance Team will have Can Kennel sorting Thursday, Aug. 28 at 6:00 PM. (This is a change from what was announced.)
- The Optimists will put up flags this Saturday, Aug. 30 for Labor Day and they will remain up through Homecoming, Fri., Sept. 19.
- Kirk Vorthmann will take care of using the wagon float for the Optimists Homecoming entry.

Community News:

- Dale announced that TeamMates will have a Back to School meeting from 8-8:15 AM on Sept. 10. Anyone interested in meeting with a student once a week for an hour is encouraged to get involved.
- Mr. Beyenhof, Superintendent, stated there will be a monthly community meeting to help the community learn more about what is going on at school. The first one will be Friday, Sept. 5. Time will be announced.

Events this week in Treynor:

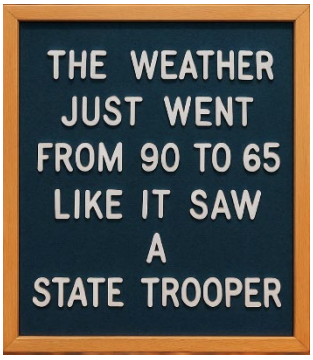
- **First Day of School** – Mon. Aug. 25, out 2 PM

Coming:

- **Fri., Sept 5 –** First monthly community meeting with the school. Time to be announced.
- **Sun. Sept. 7** -Treynor Fall Market, 10AM-2PM Treynor Community Center green space
- **Wed., Sept. 10 –** 8-8:15 AM TeamMates meeting at school. If you are interested, please go.
- **Treynor Fall Farmers Market** – Tuesdays, Sept.16, 23, 30, Oct. 7, 14- 5:30-7:00 PM
- **Fri. Sept. 19 -** Treynor Homecoming vs Shenandoah Mustangs
- **Sat., Oct. 4 –** Treynor City Wide Garage Sale
- **Sun., Oct. 12 –** 8 AM – 12:30 PM. Legion Pancake Breakfast

There being no further business, the meeting was adjourned.

HUMOR



CALENDAR

Events:

Aug 28	Can Kennel Sorting – Dance Team 6 PM

Aug 30	Meeting 8:00-9:00 AM Treynor Community Building
Aug 30	Put up flags after meeting

Speakers

Aug 30	TBA
Sept. 6	Ryan Stumbo, THS social studies teacher and coach

Birthdays:

Anniversaries:

Programs:

August	Dale Willenborg
September	Jim Clausen (1st/2nd Sat.)
	Bill Vorthmann (3rd/4th Sat.)

Editor: Judy Guttau, judy.guttau@tsbg.com , 402-670-4330. Contributors: Dee Guttau, Kathy Luedke, Mick Guttau

Dues/Donations/Flag Money: Mail to Optimist Club of Treynor, PO Box 354, Treynor, IA 51575