

Pottawattamie County Tourism



Josie Baier, Pottawattamie County Tourism coordinator, spoke about promoting tourism in the county. She has worked in the industry for 27 years, working in Omaha for 10 years and for the Convention Bureau for 5 years. She met her husband on Ragbrai in 1991.

Josie works for the convention and visitors bureau of the Chamber of Commerce. Her office is funded by hotels in the area. They won an award in Iowa for their visitor's guide two years ago. This year they have a new logo.

Josie works extensively with the Mid-America Center. A major attraction of the center is having 700 hotel rooms nearby. Council Bluffs hotels are attractive because they have a 12% hotel tax, versus 19% in Omaha.